



# adult school

2024-2025

Gap Year & Professional  
Certificate Courses

# Real World English

for your  
future success!

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# About us

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## **About Apollo**

Apollo Language Centre is an award winning English language schools in Ireland. With a school for adults in Dublin city centre and Apollo Camps for juniors in Dublin, Cork & Limerick, Apollo offers you the promise of an unforgettable experience.

## **Apollo Adult School**

We provide high quality courses for adults aged 16+ at the adult school in Dublin city centre located at 5 Lad Lane, only 5 minutes' walk from Grafton Street and St Stephen's Green. Your course at Apollo will prepare you to use English in 'real world' situations and will take into account your interests & strengths and weaknesses, as well as your short and long term goals.

## **Award Winning Programmes**

Apollo is the proud winner of eight Study Travel Star Awards!

Apollo is the first language school in Ireland to be inducted into the Study Travel Super Star Hall of Fame after winning the 'Star Junior Programme for under 18s' award for five years in a row in 2018, 2019, 2020/2021, 2021, 2022 and again in 2023.

We also won the 'Star New School' Award in 2019 as well as winning in the 'English Language School – Europe' category twice in 2022 and 2023.

Considered one of the highlights of the global study travel marketing calendar, the ST Star Awards bring the industry together to celebrate fantastic provision and service in international education.



# Why study in Ireland?

A young man with a backpack is seen from behind, looking out over a stunning coastal landscape in Ireland. The scene features a vibrant blue sea, white waves crashing against dark rocks, and a small island in the distance. The sky is a clear, bright blue with a few wispy clouds. The overall atmosphere is serene and picturesque, capturing the natural beauty of the Irish coast.

With a population of just over 4 million, there must be some very good reasons why Ireland receives approx. 7 million tourists per year to its small island. The Lonely Planet travel guide recently named Ireland as the World's Friendliest Country in a list of top travel destinations. They say that visitors are in for a treat and that Irish people have a great sense of humour, welcoming nature and ability to have fun in good or bad times.

Ireland is an increasingly popular destination for students of English from all over the world, with over 130,000 students choosing to come to Ireland to learn English. Ireland was named the country with the most satisfied students in 2015, topping the charts in a study of over 17,000 students across Europe.

Ireland offers quality assurance for its English language sector and is seen as a bonafide alternative destination to the UK & Malta in Europe. An added benefit is that Ireland is the only English speaking country in the Euro Zone.

People who think that maybe the Irish accent is difficult to understand are in for a pleasant surprise when they arrive. Although there are many different accents in Ireland, like in any English speaking country, most Irish people speak clearly and slowly, in particular when talking to non-native speakers of English.

Another attractive lure for English language students to Ireland is the opportunity to connect with career opportunities in leading global companies located in Ireland. Ireland is home to the European Headquarters of companies such as Google, Facebook, Twitter & LinkedIn.

Ireland is full of surprises and a great destination for an English language course!



# Why Apollo?

Much more than just an English School!

## Award winning school



## Tuition Hours

1 hour/lesson = 60 minutes



## No Summer Supplements

We do not charge supplements on courses or accommodation during Summer



## Peace of mind before arrival

We will send you all your pre-arrival information & documentation in a timely manner and we will be available for any questions you may have.



## Apollo Student App

You will receive your login details for the Apollo Student App on your booking confirmation letter giving you full access to your booking information, school information and much more.



## Your Course

Our multinational classes with CELTA (or equivalent) qualified teachers will take into account your interests, strengths and weaknesses, as well as your short and long-term goals.



## Apollo Real World Learning

Apollo students will follow a structured programme to enable them to practice their English in real world situations such as job interviews, meetings, presentations, communicating by email & conducting skype calls though English.



## Apollo GO - Goals & Objectives

1-1 tutorials half-way through their programme or monthly for long-term courses and again at the end of the course to ensure that the student's individual goals are being reached.



## Apollo Team

It is important for us that you feel happy at Apollo from the start so you will meet with the Apollo team on your first day and we will be available throughout your programme.



## Apollo English Only Policy

The best way to learn English is to speak only English, so it is our policy that everyone always speaks English in the classroom and accommodation, around the school and during activities & excursions.





# Location



Apollo Language Centre's Adult School is located in Dublin city centre within 5 minutes' walk to Grafton Street and St Stephen's Green.

The address at 5 Lad Lane, Dublin 2 is a much sought after location right next door to the new European Headquarters of LinkedIn.

Lad Lane is a quiet street just off Baggot Street in the city's central business district and there is an abundance of coffee shops, bars, restaurants and shops on our doorstep making our school an ideal choice for a language course in Dublin.



# The school

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The school building had a full upgrade and renovation at the start of 2023 and consists of 3 floors with 15 classrooms all equipped with a TV, iPad & audio-visual equipment.

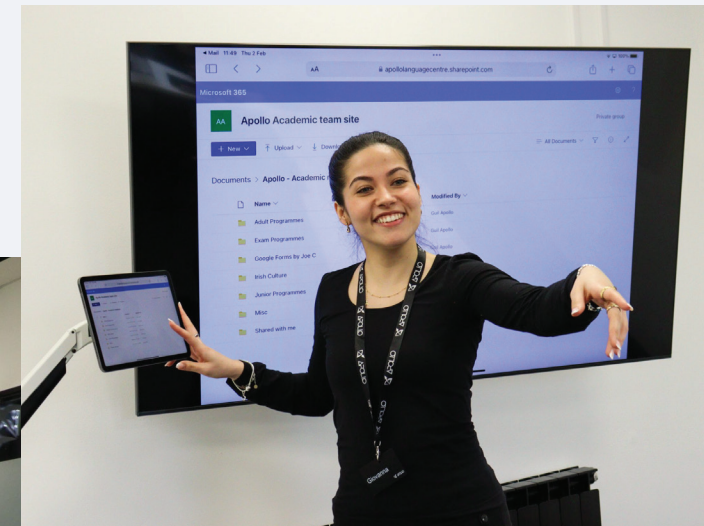
There is a modern & spacious cafeteria & outdoor area with self-service tea/coffee facilities.

There are quiet study & lounge areas with Wi-Fi throughout & a game zone with arcade games for our students to enjoy!

The building is serviced by an elevator and has a stylish & welcoming reception inside the front door.



# The school



## Key facts

The Apollo Year-Round School is located in Dublin city centre in (Dublin 2) within 10 minutes' walk to Grafton Street and St Stephen's Green shopping areas. Lad Lane is a quiet street just off Baggot Street in the city's central business district and we are located right next door to the European Headquarters of LinkedIn.

There is a modern & spacious cafeteria & outdoor area with free self-service tea/coffee facilities.

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# 1. Gap Year

**Real World English  
+ IELTS Exa**

**Duration: 25 weeks**

**Start Dates: Every Monday**

**Minimum Age: 18**

**Time-table: 09:00-13:15**

**Monday-Friday**



At Apollo Language Centre, we specialize in providing immersive language learning experiences for students from all over the world. Our 25-week GAP year programme is designed for adventurous souls seeking to enhance their English skills while experiencing the rich culture and breathtaking landscapes of Ireland.

Throughout the programme, students will engage in a dynamic curriculum that combines intensive language classes with exciting cultural activities and immersive experiences. Whether exploring the bustling streets of Dublin or discovering the ancient history of Ireland's castles and ruins, students will have ample opportunities to practice their English in real-life situations.

Our experienced and qualified teachers use innovative teaching methods to ensure that students make rapid progress in their language skills. From interactive classroom discussions to engaging group projects, students will develop their speaking, listening, reading, and writing abilities in a supportive and stimulating environment.

At the end of the programme, students will have the opportunity to take the recognized English language exam IELTS, to demonstrate their proficiency and receive a globally recognized certification.

Join us for an unforgettable GAP year experience in Ireland, where language learning meets adventure!



# 2. Professional Gap Year

**12 weeks Real World English Course +  
12 weeks Professional Certificate Courses**

**Duration: 25 weeks**

**Start Dates: 23/09/24, 21/10/24, 18/11/24, 06/01/25.**

**Minimum Age: 18**

**Time-table: 09:00-13:15**

**Monday-Friday**

Programmes



At Apollo Language Centre, we offer a unique Professional GAP year programme tailored for ambitious individuals looking to enhance their English skills while gaining valuable expertise in marketing, business, and leadership. Spanning 25 weeks, this program seamlessly blends intensive language learning with specialized professional certificate courses, providing students with a comprehensive and immersive experience.

Throughout the programme, students will immerse themselves in English language classes specifically designed to improve their communication skills in professional settings. From honing business vocabulary to mastering presentation techniques, our experienced teachers will guide students in developing the language fluency necessary for success in the corporate world.

In addition to language training, students will embark on a 12-week journey of professional development through specialized certificate courses in marketing, business, and leadership. These courses, delivered by industry experts, will equip students with practical skills and knowledge essential for thriving in today's competitive business environment. From crafting effective marketing strategies to mastering the art of negotiation, students will gain valuable insights and hands-on experience that will set them apart in their future careers.

Throughout the programme, students will also have the opportunity to participate in cultural activities & recruitment workshops, providing them with a well-rounded experience that combines language learning with real-world application.

At the end of the programme, students will not only have significantly improved their English proficiency but will also earn professional certificates in marketing, business, and leadership, enhancing their career prospects and opening doors to exciting opportunities around the globe.

Join us for a transformative Professional GAP year experience in Ireland, where language learning meets professional development!



# 3. Professional Certificate Courses

## Professional Certificate in Marketing

**Duration:** 4 weeks

**Start Date:** 06/01/25

**Minimum Age:** 18

**Time-table:** 09:00-13:15

Monday-Friday

Programmes



Our Professional Certificate in Marketing is a comprehensive 4-week programme designed to equip participants with the skills and knowledge needed to excel in the dynamic field of marketing. Throughout the course, students will engage in a series of interactive sessions, practical exercises, and real-world case studies led by industry experts.

Here's a brief overview of the content covered in the course:

- 1. Introduction to Marketing:** Participants will gain a foundational understanding of marketing principles, including market segmentation, targeting, and positioning. They will explore the role of marketing in business strategy and its impact on organizational success.
- 2. Market Research and Consumer Behaviour:** This module delves into the importance of market research in developing effective marketing strategies. Students will learn how to conduct market research, analyze consumer behaviour, and use insights to inform marketing decision-making.
- 3. Marketing Strategy Development:** Participants will learn how to develop a comprehensive marketing strategy aligned with business objectives. Topics covered include product development, pricing strategies, distribution channels, and promotional tactics.
- 4. Digital Marketing Essentials:** In today's digital age, digital marketing is essential for reaching target audiences effectively. This module covers key digital marketing channels and techniques, including social media marketing, search engine optimization (SEO), email marketing, and content marketing.
- 5. Advertising and Brand Management:** Participants will explore the role of advertising and branding in building brand equity and driving customer engagement. They will learn how to create compelling advertising campaigns, manage brand identity, and measure advertising effectiveness.

Throughout the course, participants will have the opportunity to apply their knowledge through hands-on projects, group discussions, and practical assignments. By the end of the programme, students will have gained the skills and confidence to succeed in the dynamic field of marketing, ready to make a meaningful impact in their careers.



# 4. Professional Certificate Courses

## Professional Certificate in Business

**Duration:** 4 weeks

**Start Date:** 04/02/25

**Minimum Age:** 18

**Time-table:** 09:00-13:15

Monday-Friday



Our Professional Certificate in Business is a dynamic 4-week programme designed to provide participants with essential skills and knowledge to thrive in the world of business. Led by experienced instructors and industry experts, this course covers a wide range of topics to equip students with a solid foundation in business principles and practices.

Here's an overview of the content covered in the course:

- 1. Introduction to Business:** Participants will gain a comprehensive understanding of the fundamentals of business, including different types of businesses, organizational structures, and key functions such as finance, operations, and marketing.
- 2. Business Strategy and Planning:** This module explores the importance of strategic planning in achieving business goals and objectives. Students will learn how to develop a business strategy, conduct a SWOT analysis, and create a business plan.
- 3. Operations Management:** This module covers the principles of operations management, including process optimization, supply chain management, and quality control. Participants will learn how to improve efficiency and productivity within an organization.
- 4. Entrepreneurship and Innovation:** Students will explore the entrepreneurial mindset and the process of starting and growing a business. Topics covered include idea generation, business model development, and innovation management.
- 5. Business Ethics and Corporate Social Responsibility:** Participants will examine ethical issues in business and the importance of corporate social responsibility. They will learn how businesses can contribute to society while maintaining ethical standards and integrity.

Throughout the course, participants will engage in interactive lectures, case studies, group discussions, and practical exercises to apply their knowledge in real-world scenarios. By the end of the program, students will have gained valuable insights and skills to succeed in various business roles and environments, ready to pursue their career aspirations with confidence.



# 5. Professional Certificate Courses

## Professional Certificate in Leadership

**Duration:** 4 weeks

**Start Date:** 03/03/25

**Minimum Age:** 18

**Time-table:** 09:00-13:15

Monday-Friday

Programmes



Our Professional Certificate in Leadership is a transformative 4-week programme designed to empower participants with the essential skills and qualities needed to excel as effective leaders in today's dynamic workplace. Led by experienced leadership trainers and industry experts, this course covers a comprehensive range of topics to develop participants' leadership capabilities and enhance their professional growth.

Here's an overview of the content covered in the course:

- 1. Understanding Leadership:** Participants will explore the core principles and theories of leadership, including different leadership styles and approaches. They will gain insights into what it means to be a leader and the qualities that define successful leadership.
- 2. Leadership Communication:** This module focuses on effective communication skills for leaders. Participants will learn how to articulate a vision, inspire and motivate others, and communicate with clarity and confidence in various professional contexts.
- 3. Team Building and Collaboration:** Participants will learn strategies for building and leading high-performing teams. They will explore techniques for fostering collaboration, resolving conflicts, and promoting a positive team culture conducive to innovation and productivity.
- 4. Strategic Leadership and Decision-Making:** This module covers the strategic aspects of leadership, including strategic planning, decision-making processes, and risk management. Participants will learn how to set goals, prioritize tasks, and make sound decisions to drive organizational success.
- 5. Leading Change and Innovation:** In today's fast-paced business environment, leaders must be adept at managing change and driving innovation. Participants will explore strategies for leading change initiatives, overcoming resistance, and fostering a culture of innovation within their organizations.
- 6. Emotional Intelligence and Resilience:** Emotional intelligence is a critical skill for effective leadership. Participants will learn how to develop self-awareness, manage emotions, and cultivate empathy in order to build strong relationships and lead with resilience.

Throughout the course, participants will engage in interactive lectures, case studies, role-plays, and group discussions to deepen their understanding and practice their leadership skills in a supportive learning environment. By the end of the program, students will emerge as confident and capable leaders ready to inspire and lead positive change in their organizations and communities.



# Accommodation

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We offer accommodation in modern city centre student apartments in single bedrooms with private bathrooms within walking distance of the school for students aged 18+ as well as host family accommodation located in the suburbs of Dublin for students aged 16+.



# Accommodation

## Adult residence



### Key Facts

Arrival/Departure: Sunday-Sunday

Available: All year-round

Address: Host Point Campus, Mayor Street Upper, Point Village, Dublin

Host Point Campus has everything you need and more to make the most of your student life in Dublin. Each apartment has between 4-8 bedrooms centres around a spacious shared living space and kitchen with oven, hob, fridge/freezer, microwave, toaster and kettle.



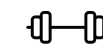
### Location

Host Point Campus student accommodation is conveniently located in Point Village, in the heart of Dublin's regenerated Docklands area. The distance to the Apollo Adult School is 30 minutes' walk, 30 minutes by public transport or 10-minute cycle.



### Common Room

Students have the unique opportunity to meet new friends in the large shared common area at any time of the day.



### Gym

The gym has everything from assault bikes to treadmills. For those who prefer to stretch it out grab your mat and head to the fitness studio to practice some aerobics or yoga.



### Study Room

There is a spacious study area where students can quietly study alone or in small groups with wifi and charging docks for laptops.



### Laundry

There are laundry facilities on-site for washing and drying open 24/7.

24 hour on site



### Staff/Security

There is a 24-hour reception area where a member of staff is available day or night. The residence is also monitored by CCTV 24 hours a day.



### Your Room & Residence

Your Room: Each bedroom has a private en-suite shower room, double bed (4'6/121x182cm) with built-in under-bed storage, wardrobe with hanging space and shelving, coat racks and a full-length mirror. All bedrooms come with a desk and a chair, USB charging points and Wi-Fi.



### Your Apartment (shared with 2-7 other residents):

Shared kitchen fitted with all the cooking essentials including microwave, kettle, toaster and oven, as well as crockery, cutlery and utensils. Shared dining area Shared comfortable lounge with flatscreen TV.



### It's all Included:

All your maintenance bills (electricity, heating, water, gas and contents insurance).

High-speed WiFi.

24-hour maintenance support and security.

Bicycle storage

Bed linen & towels are provided



# Accommodation

## Host family



Host family accommodation for students aged 16 + studying at the Apollo Adult School in Dublin is offered in the suburbs of Dublin, an average of 60 minutes by public transport from school, in single bedrooms.

Double and twin rooms are also available for couples or friends travelling together. All host families are police vetted and carefully inspected by Apollo management to ensure their suitability to host our guests.

This popular choice of accommodation is ideal for adults aged 16+ who are interested in experiencing life with a typical Irish family and regularly practising their English. Irish people love to talk!



### Rooms

Students will have a single bedroom in the family home. Rooms have a single or double bed, a study desk and wardrobe/hanging area.



### Meals

Breakfast and dinner every day. Breakfast, lunch and dinner at weekends.

Bathrooms: Students will share the family bathroom in the home.



### Internet & Phone

Most host families have internet available, but this is not guaranteed. Students can receive phone calls to the host family's phone but cannot make outgoing calls.



### Laundry

It is included once per week.



### Bed linen, towels and cleaning

Clean bed linen is supplied once a week.

Students should bring their own towels.

Students must keep their room tidy at all times.



# Apollo Social



'The Apollo Experience' continues outside your classes when you will visit the best attractions that Ireland has to offer and get involved in the Apollo Social Programme with our fantastic Student Experience staff.

There is never a dull moment in our activities programme, it takes place 6 days per week and can range from museum visits to weekend surfing trips.

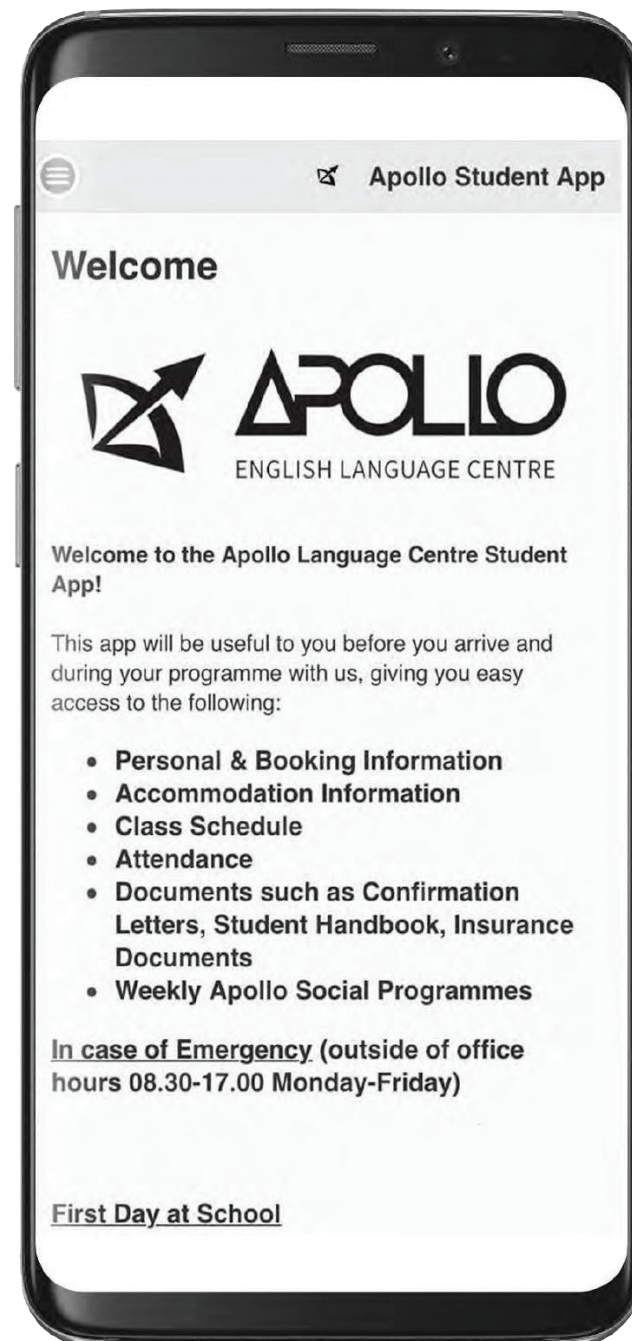
Our Activity Manager visits the classes each day to inform the students of the activities for that week and answer any activity-related questions. The social programme is posted weekly on our Instagram story and Apollo App!

Most of our activities are free, but there is occasionally a small fee for some local visits or excursions which we will notify you of in advance.

We offer a social programme in the afternoon only so please choose the morning course to avail of Apollo Social in the afternoons.



# The Apollo App



We offer a free and very useful Student App for you to use before arrival and during your programme with us, giving easy access to Personal & Booking Information, Attendance, Documents and Weekly Apollo Social Programmes.

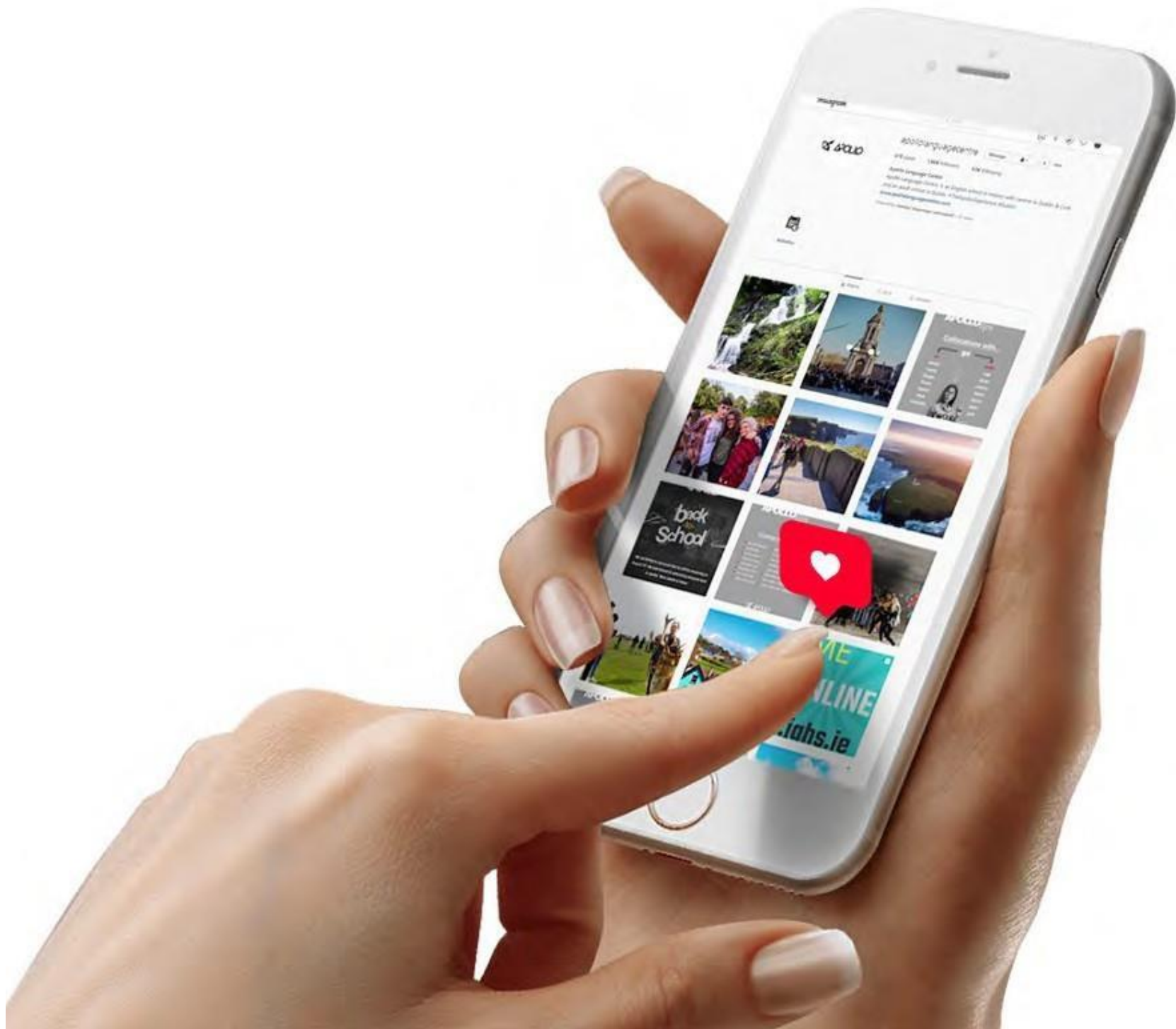
You can download it as soon as you get your "Student Booking Confirmation Letter", where we will send you your login details.



Download your App searching "**Apollo Language Centre**" on your App store.



# Contact us



We are on social media and would love you to follow us! Keep posted about activities and events in our school and learn about some interesting facts and places in Ireland!



**@apollolanguagecentre**



**experience@apollolanguagecentre.com**

If you have any questions or requests, please contact us!

[www.apollolanguagecentre.com](http://www.apollolanguagecentre.com)





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